

## Suggestions For Using The Index

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this Index. Other commonly used abbreviations are:

### Key to Abbreviations

Aug	August	Mr	March
Ap	April	My	May
Dec	December	Nov	November
ed	edition	No.	number
Feb	February	Oct	October
Ja	January	Sep	September
Jl	July	Vol.	volume

## Subject Entries

Subjects are arranged in alphabetical order by main category and then subcategories. Main categories will contain miscellaneous entries related to that topic; subcategories will contain more specific entries. Each article is indexed under at least one and no more than four subjects.

The following list shows the subjects and the page number on which the entries begin. Major category headings are in bold.

### 1996 Subject List

<b>Basic Business</b> .....	1
Accounting.....	1
Consumer Awareness.....	2
Economics.....	5
Entrepreneurship/	
Small Business.....	8
Finance/Investments.....	8
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## Author Entries

An author listing in alphabetical order follows the subject section.

For two author entries, each author is listed first one time. For three or more authors, the term "et al." follows the author name; each author is listed first one time.

## Thoughts From the Editors

As you may have noticed, over the last few years the subjects and journals listed in the *Business Education Index* have changed. Each year, we revise the subject list and review the journal offerings to reflect the current literature and readings in business education. We as business educators embrace the changes in our profession and believe that the *Index* supports this growth.